



Noe Valley Association
A Community Benefit District
noevalleyassociation.org

Noe Valley Association - Community Benefit District Mid-Year Report July - December 2016

Presented to City and County of San Francisco Board of Supervisors by the Noe Valley Association Executive Director to the Office of Economic and Workforce Development

Summary of Mid-Year Accomplishments

The NVA continues to accomplish and complete the management plan for the district, which is to develop public spaces, green and beautify the commercial street and allow business, property owners, and residents' input into the revitalization and maintenance of the district. To that end, the NVA has been active in realizing the long-term term plan initiated in 2006 and approved by the community entitled, "Noe Valley's 24th Street. An Urban Village".

Specifically, with a part-time ED and an eight member BOD, we have accomplished the following items in the first half of our eleventh year of operation:

Pubic Rights of Way and Sidewalk Operations

- Five hot steam cleanings of all district sidewalks from July through November.
- Reviewed and revised management of street porters and daily worksheet with Curb Appeal who in turn hired a new manager for the district.
- Removed 156 pieces of bulky and illegal trash from sidewalks, this includes but is not limited to furniture, bags of garbage, computer and office equipment, yard debris, shopping carts, sofas, etc.
- Answered questions and gave directions to 48 visitors on 24th Street.
- Removed 168 graffiti marks, flyers, posters from street furniture, utility poles, news boxes, bus stops, parklets, within 24 hours.
- Pruned 39% of the trees in the district fertilized all 198 trees, and placed bark in tree wells on Sanchez Street.
- Installed decomposed granite in mature tree wells.
- SF/DPW after much lobbying removed 12 empty news boxes from the corner of 24th and Castro.

District Identity and Streetscape Improvements

- Changed out 26 flower baskets placed throughout the district.
- Received the remaining ten new garbage cans promised by SF/DPW.
- Repaired 11 planter boxes with copper bands and repainted.
- Installed three benches from Ministry parking lot to the sidewalk in front of Whole Foods. These were benches purchased by the NVA six years ago and had to be removed for the construction of the Noe Valley Town Square.
- Fertilized and trimmed the plants in the open space on the sidewalk on Noe Street and in front of Whole Foods.
- Replaced two trees damaged by trucks and repaired three sidewalk sites.
- Installed holiday lights on 84 trees along 24th Street.

Administration/Corporate Operations

- Held annual meeting of property owners on September 22, 2016 at Savor Restaurant.
- Re-structured property owner data for the NVA to Google Docs. We began assessing the possibility of decreasing the size of the district when we renew in 2020. All pertinent NVA formation data now on Google Docs and available to all board members.
- Gave a speech about CBD's to a DPW strategy meeting at SF Public Library on 11/15.
- Prepared and was awarded a grant from OEWD for funding of additional benches and new furniture for the two parklets on 24th Street.
- Recruited a new board member from the community as former member resigned due to moving out of the neighborhood.
- Hired a summer intern to create a database of all street furnishings in the district from news stands to benches, planter boxes, bike racks, etc.
- Met with NV Farmers Market Group to begin best practices for activating the new Noe Valley Town Square.
- Worked with Whole Foods on obtaining bids to install new fences on both sides of their property.
- Attended monthly NV Merchant and Professional Association meetings as a board member and every other month CBD consortium meetings.
- Prepared and delivered an annual report.
- Paid all monthly expenses and filed taxes with the State and Federal government.
- Updated community billboard and website with activities of NVA and announcements of Board and committee meetings.

Respectfully submitted,

Debra Niemann
Executive Director
Noe Valley Association