



It's time to renew!

Let's keep Noe Valley green & growing.

- 1. Sign & return your YES petition by October 20.**
- 2. Vote "YES" on the upcoming ballot.**

What is the NVA Renewal Process?

January-August 2019: Develop an updated NVA management plan

- A Steering Committee comprised of NVA board and community members leads the renewal process.
- Steering Committee approves new Management Plan including revised district boundaries (see map in enclosed management plan summary) and retaining current NVA service plans, assessment methodology, budgets and priorities.
- City Attorney approves Management Plan and Engineer's Report

September-October 2019

First Vote – The Petition Phase

- Petitions are mailed to property owners, who decide whether to pursue NVA renewal.
- Owners sign and return their petitions to indicate their vote.

December 2019 – February 2020

Second Vote – Ballot Phase & Board of Supervisors Approval

- San Francisco Board of Supervisors authorizes a vote on the NVA renewal
- Board of Elections mails ballots to property owners to vote on the renewal
- SF Board of Supervisors votes on the renewal



Noe Valley Association
Community Benefit District

What we do.

Noe Valley Association Community Benefit District Results.



Please renew.

Imagine 24th Street without it.



The Noe Valley Association welcomes your questions & feedback.

Noe Valley Association • 1330 Castro Street • SF • CA • 94114

www.noevalleyassociation.org

Please direct any questions to info@noevalleyassociation.org or call Debra Niemann at 415-519-0093.

The Noe Valley Association is a registered 501 (c)(3) organization. All contributions are tax-deductible to the extent allowed by law.

Sign and return the enclosed petition. Vote Yes!



All services disappear in 2020 unless you renew. We go beyond what the City can provide.

Why is renewal a big deal? Your property value is enhanced through the NVA.

NVA accomplishments in its first 14 years.

All for an average of \$3.10 per day.

7,000
linear feet of sidewalk cleaned
7 days a week

3,514
bulky trash items removed from the streets

188
flower baskets, sidewalk gardens, trees & more

4,856
removed graffiti, stickers, flyers, dog waste

148
public furnishings: benches, tables & chairs, bike racks

\$1million
in City grant funding for community improvements

364
days a year street cleaning

12
high-visibility crosswalks at three intersections

What we do. Services and Programs.

On-call Service Dispatch – text/call: (415) 574-5015

for public area cleaning, maintenance and other non-emergency services. Monday - Saturday 7AM - 3PM, Sundays 7AM - 11AM. (Text a photo or description + location details.)

Clean Team 7 Days a Week

NVA street porters sweep and weed sidewalks and gutters, remove graffiti, stickers and posters, empty overfilled trashcans, refresh paint on public poles, trashcans and fire hydrants, call 311 to remove bulky items on the sidewalk, help shoppers with directions and answer questions.

Greenscape/Streetscape Management

NVA's Streetscape Committee oversees gardens, benches, planter boxes, flower baskets, parklets and more. NVA's part-time gardener maintains all trees and plantings.

Marketing and Branding

To enhance visitors' 24th Street experience, NVA creates a uniquely appealing sense of place, then conducts and sponsors special events that attract even more customers to shop and dine. NVA promotes events via websites and social media, and partners with Noe Valley Merchants and Professionals Association to support its economic goals.

Lobbying & Liaison Services

To attract new businesses and investment in 24th Street and increase its appeal as a destination, NVA's executive director lobbies City departments for grants and services way beyond the limited scope the City provides.

Did you know?

The City is not responsible for cleaning and repairing sidewalks in San Francisco.

This is a property owner's responsibility; and why Community Benefit Districts like ours are so important.

Your assessments, leveraged with grants, fund District programs and services including cleaning, maintenance, hospitality, communications, advocacy, city liaisons, and District oversight that would not otherwise exist.

Advocacy. We work with you and the City to improve Noe Valley.

To attract new businesses and investment in 24th Street and increase its appeal as a destination, NVA's executive director lobbies City departments for grants and services beyond the basics.

In three community meetings in 2006, NVA helped develop the long-term street improvement plan: *24th Street, An Urban Village*. Due to this well-crafted plan, strong community support and the ability to maintain all capital improvements, NVA was awarded every city grant applied for.

NVA was awarded 11 grants for major capital improvements identified in the long-term street improvement plan. These included parklets, trees, flower baskets, planter stands, open sidewalk gardens, benches, bus bulb-outs, high-visibility crosswalks and more.

Advocated for new news racks to replace all old rusty stands in the district in 2006, working with the SF Newsrack Committee. Currently advocating for removal of empty news racks.

Initiated and created site plans for SFMTA funding of a new community public area in front of parking lot, replacing two long, cold cement benches with comfortable wooden seating, plants and community bulletin boards.

Won an annual \$100,000 grant to activate the new Noe Valley Town Square, cultivate public programs and attract more customers to 24th Street.

Advocacy = Grants = Results

SF OEWD:
Capital Improvements

SFDPW:
Public Spaces & Furnishings

SF Water Department:
Infrastructure Improvements

SF Planning: Long-term Community Plan
Two Parklets

Bureau of Urban Forestry:
Tree Planting & Maintenance

SFMTA:
Renewed Public Space

SFR&P: Noe Valley Town Square Public Programs

NVA starts where City services end.