



To: CBD Board

Subject: Noe Valley Association (NVA) – Board Meeting Minutes

Date: Wednesday, July 10, 2019, Old Republic Title Company, 4045 24th Street SF, CA 94114

A quorum was present, consisting of: Bob Roddick, Chairperson; Eric Alexanderson, Treasurer; and Debra Niemann, Secretary. Other board members in attendance included Lamisse Droubi, Al Goodwin and Meagan Fishell.

Also present was Sylvia Vientulis (NVA graphics and special events) and Steve Gibson of Urban Place Consulting.

Absent:, David Eiland, Vice Chairperson; Mark Campana and Daniel Roddick

I. Welcome and introductions. Bob Roddick called the meeting to order at 9:02 AM.

II. Approval of April and June 2019 NVA Board Meeting Minutes

Lamisse Droubi made a motion to approve the April and June 2019 minutes as presented; Al Goodwin seconded and the board approved unanimously.

II. Updates to NVA CBD renewal timeline; NVA CBD management plan and engineering report.

Steve Gibson reported that the proposed management plan and engineer's report were provided to OEWD in early June and that all was now in the hands of the City Attorney's Office.

III. Renewal next steps

Once the City's approval of the management plan and engineering report is in place, the petition process can begin. The petition will need to be sent out once by mail; direct follow-up with property owners by the NVA board will be important. It was clarified that in the ballot phase, the decision is based on the majority by weight (% of overall CBD assessment). Discussion took place re inclusion of names of key renewal supporters on marketing materials or on the cover letter.

Discussion took place re the list of property owners and which board members will contact which property owners. The list will be emailed to the board so that those not present can respond and select people that they will contact. The remainder of property owners will be assigned evenly to all board members. Debra will work up a set of talking points for the board to ensure all have complete information re renewal to provide to the property owners that contact directly.

Lamisse Droubi is willing to host the annual property owner meeting and renewal kick-off meeting in September.

Announcements

The next NVA board meeting date TBD at the end of August.

The meeting was adjourned at 10:10 AM.