



Noe Valley Association
A Community Benefit District
noevalleyassociation.org

To: CBD Board

Subject: Noe Valley Association (NVA) Board Meeting Minutes

Date: Wednesday, February 25, 2015 at 9:00 am – at 4171 23rd Street SF CA 94114

A quorum was present, consisting of: David Eiland, Vice-Chair and Debra Niemann, Secretary. Other board members in attendance included: Mark Campana, BJ Droubi, Al Goodwin and Isabelle Salvadori. Absent: Meagan Fishell; Bob Roddick, Chairperson; Eric Alexanderson, Treasurer.

David Eiland called the meeting to order at 9:05 am.

Old Business

Conference reports were presented from the 9/24/14 meeting. BJ Droubi made the motion to approve the report as presented; it was seconded by Mark Campana and unanimously approved by all attending board members.

Debra Niemann, ED presented financials for the first half of FY 2014/15. The motion to approve the financial review was made by Isabelle Salvadori and seconded by Al Goodwin and the board unanimously approved FY2014/15 financials.

New Business

Property Owner Survey – Debra presented the results of the property owner survey fielded with the annual report in September 2014. The conclusion is that property owners still don't know who we are and only a little about what we do. A simple direct campaign to property owners on a quarterly basis was discussed; Debra to present options at the next Board meeting in June, 2015.

GAO Presentation – this is an annual presentation all CBDs make to the Government Oversight Committee of the board of Supervisors. The NVA created a 14-page PowerPoint (PP) deck to present. This PP deck was presented and reviewed by all attending board members. Compliments were given to the executive director for her work on receiving close to a million dollars in grant funding.

Status Report– the board voted to approve a \$200 monthly increase for Curb Appeal starting in January 2015. The increase was approved by Al Goodwin and seconded by Isabelle Salvadori

Mark Campana made the motion to adjourn the meeting; it was seconded by BJ Droubi and unanimously approved by the Board at 9:45 am.

Isabelle Salvadori made the motion to adjourn; it was seconded by Al Goodwin and unanimously approved by the Board. The meeting was adjourned at 9:25 am.