



**To:** CBD Board

**Subject:** Noe Valley Association (NVA) – Board Meeting minutes

Date: Tuesday, May 24, 2016 at 4171 23<sup>rd</sup> Street SF, CA

A quorum was present, consisting of: Bob Roddick, Chairperson; David Eiland, Vice-Chairperson; Eric Alexanderson, Treasurer and Debra Niemann, Secretary. Other board members in attendance included Meagan Fishell, Al Goodwin and newly appointed property owner Daniel Roddick  
Absent: Mark Campana and Isabelle Salvadori

Bob Roddick called the meeting to order at 9:00 am.

### **Old Business**

Minutes were presented from the 2/2/16 board meeting. David Eiland made the motion to approve the minutes; it was seconded by Eric Alexanderson and unanimously approved by the board.

Eric Alexanderson, Treasurer, presented FY 2015/16 finances through the third quarter. The motion to approve the finances was made by Meagan Fishell and seconded by David Eiland, the board unanimously approved FY 2015/16 finances through third quarter.

### **New Business**

Status Report – Debra reviewed all current projects and next steps. There are a no action items on the agenda.

#### Discussion Items:

CPI Index - the board voted to raise CBD fees for FY 2016/17 in accordance with the CPI index of 2.7%. Motion to approve was made by Eric Alexanderson, seconded by David Eiland and unanimously approved by the full board.

New Board Member - The President of the Board Bob Roddick, reluctantly accepted BJ Droubi's resignation and a vote was taken to approve the appointment of Daniel Roddick to the board as her replacement. Daniel has met the requirements of having worked on the Streetscape committee and is a property owner within the district. Eric Alexanderson initiated the vote and Al Goodwin seconded it and Daniel Roddick was voted unanimously to the NVA board as new member.

In discussion it was noted that Isabelle Salvadori no longer resides in the Noe Valley community, although she is still a property owner in Noe Valley.

Next Steps: David asked that the rules governing board membership be reviewed by the President of the Board to determine if Isabelle can stay on the board.

Website Development – Debra presented the case for revamping the NVA website for a more professional look utilizing the elements of the logo and for creating an application suitable for cell phone use. After much discussion it was agreed to research the costs involved with the NVA and NVMPA creating a joint website for promotion of events and services in Noe Valley. Knowing that it is important for both organizations to produce and manage separate websites, the costs of combining activities into one website could be reduced if a revamping of the NVA website and a combo website were to be produced at the same time.

Next Step: Debra to investigate costs associated with this action and report back to the executive committee in two weeks.

### **Announcements**

Next meeting will be held in September with property owners, date TBD

Eric Alexanderson made the motion to adjourn; it was seconded by Al Goodwin and unanimously approved by the Board. The meeting was adjourned at 9: 48 am.